

EWEB Board Consent Calendar Request

For Contract Awards, Renewals, and Increases

The Board is being asked to approve a new contract with **Forth Mobility** for an **Electric Vehicle Sharing Program**.

Board Meeting Date: July 9, 2024
 Project Name/Contract #: Electric Vehicle Sharing Services / 24-068-S
 Manager: Anna Wade Ext. 7401
 Executive Officer: Julie McGaughey Ext. 7066

Contract Amount:

Original Contract Amount: \$375,000
 Additional \$ Previously Approved: \$0
 Spend over last approval: \$0
 Amount this Request: \$375,000
 % Increase over last approval: NA
 Resulting Cumulative Total: **\$375,000 (Over 3 years)**

Contracting Method:

Method of Solicitation: Formal RFP
 If applicable, basis for exemption: NA
 Term of Agreement: Term is three (3) years
 Option to Renew? No
 Approval for purchases “as needed”: Yes No
 Proposals/Bids Received (Range): 2 (\$357,080 - \$594,240.50)
 Selection Basis: Lowest Responsive and Responsible Bidder

Narrative:

Operational Requirement and Alignment with Strategic Plan

In September 2021, EWEB partnered with Forth Mobility (Forth), a non-profit based in Portland with nationwide efforts to advance clean and equitable transportation, on a pilot program (GoForth CarShare, also known as the Affordable Mobility Platform) to bring electric vehicle (EV) sharing to EWEB’s service territory. The initial pilot effort included three EVs. Two vehicles were sited at the Santa Clara Lane Transit District station and a City of Eugene downtown parking structure for the public; and a third vehicle was located at a Saint Vincent de Paul affordable housing complex, Iris Place. The intent of this pilot was to bring an opportunity to individuals to try an EV, and more importantly to provide more equitable access to underserved populations for whom the electric vehicle-ownership model may present challenges in attaining.

GoForth CarShare Site Data Through January 29, 2024				
Site Name	Initiation	Active Users	Hours Used	Miles Driven
SVdP - Iris Place - AF MF	May 2022	29	3,389	9,391
LTD - Santa Clara Station	May 2022	29	1,583	5,630
COE - Broadway South Parking	April 2023	17	714	3,049

The data above shows the utilization at the three original sites of the pilot program, including the well-utilized EV

at Iris Place. Utilization at this specific site was one of the highest in the entire GoForth CarShare network covering Oregon and Washington.

What the quantitative data above cannot capture, however, is the positive response from the public on the benefit that this effort is bringing to the community; below are some examples:

- “Being a single mom and low-income, I couldn’t figure out why there’s an EV carsharing in my low-income neighborhood. Now I get it.”
- “It's been a blessing since we wrecked our car. It was perfect timing and I never, you know, we sat there and I didn't think that it would be something I would use. But when we had our accident and checked into it and it's only four bucks an hour and you can reserve it within like 5 minutes of the time, it's been very convenient, especially this here at the transit station.”

EWEB seeks to continue and expand this pilot effort in 2024 as a full program with Forth as the vendor. This EV sharing effort and contract with Forth will be for the management of the program that includes the original three vehicles at their respective sites and adds a fourth EV at a new affordable housing site, SquareOne Villages’ Peace Village.

As the data above highlights the higher utilization at multifamily sites, staff will continue to evaluate these metrics to guide any potential relocation of low-utilization vehicles to additional affordable housing multifamily sites.

Contracted Goods or Services

Forth has been conducting EV carsharing efforts in metro areas and affordable housing communities since 2016. Currently and since 2021, Forth has managed the Oregon and Washington GoForth CarShare network with 12 plus EVs. The management of this program has allowed Forth ongoing experience working with electric utilities, including Central Electric Coop, Midstate Electric Coop, Ashland Electric, Emerald PUD, EWEB, Clatskanie PUD, Northern Wasco PUD, Pacific Power, Consumers Power Inc., and Cowlitz PUD.

Through GoForth CarShare, Forth will provide the following components as part of the EV sharing service:

- Procure, configure, and manage the EV sharing platform and mobile app.
- Procure and provide four EV, comparable in capabilities to a Chevrolet Bolt.
- Procure and provide insurance for the vehicles.
- Provide cleaning services for the vehicles (outside and inside) at least twice per month.
- Provide member services for users, which include user orientations and 24/7 support phone line.
- Maintain the vehicles in accordance with manufacturer specifications.
- Create and share, for distribution to users, materials describing the program and how to use the platform and the vehicle.
- Provide phone support to site hosts during scheduled office hours (9:00AM to 5:00PM PST).
- Provide and install parking space signage at sites.
- Provide promotional support for vehicles and host sites.
- Track vehicle data and provide reports to EWEB.

Additionally, GoForth CarShare users can access the existing and expanding network in Oregon and Washington leveraging their existing mobile app credentials. Current cities in Oregon include Ashland, Bend, Clatskanie, The Dalles, LaPine, Philomath, and Veneta. Cities in Washington include Bingen, Longview, and White Salmon. In 2024, EVs will be added to the Portland area.

Funding for this program and all transportation electrification efforts come from the Oregon Clean Fuels Program and not from ratepayers.

Purchasing Process

In April 2024, EWEB issued a Formal Request for Proposals (RFP) for electric vehicle sharing program services.

EWEB received two (2) responses: Envoy of Culver City, CA; and Forth Mobility of Portland, OR. The responses were evaluated based on the weighted criteria stated in the RFP which consisted of Company Qualifications & Experience (25 points); Description of Electric Vehicle Sharing Services (25 points); Vehicle Utilization Fee and Payment Structure (10 points); and Pricing Proposal (20 points) for a total of 80 points possible.

Forth was found to be responsive and received the highest score in the evaluation of proposals. Forth has extensive knowledge of the service area as it was the lead on the pilot project. Staff has successfully negotiated a contract, and has issued a Notice of Intent to Award, pending Board approval.

The total contract amount will be approximately \$375,000 over the total three-year period.

Proposals/Bids Received

Vendor Name	City, State	Offered Price	Ranking (for RFPs)
Envoy	Culver City, CA	\$573,840	2
Forth Mobility	Portland, OR	\$357,080	1

Competitive Fair Price

At the conclusion of RFP 24-068-S, an inquiry was made of the vendors that downloaded the RFP documents from the OregonBuys website but did not elect to submit an RFP response by the posted deadline. One of the vendors determined they would be unable to provide the services detailed in the scope of work, as they only sell, lease, rent, and service low-speed vehicles to utilities, municipalities, and non-profits. We did not receive a response from the others. Pricing proposed is consistent with current market costs for these types of services.

Prior Contract Activities

EWEB Contract	Project Name (Description)	Board Approved	Project Duration (Start to Close)	Original Amount	Approved/Amended Amount to Date (Total)	Reason Code
21-170-PSC	Affordable Mobility Platform Pilot	N/A	9/30/21 - 9/30/23	\$40,965	\$40,965	
20-161	EV Dealership Incentives	N/A	9/1/20 - 1/31/21	\$30,000	\$30,000	
Reason Code: AM = Additional Materials, AW = Additional Work, EW= Emergency Work, SD = Staff Directed, UC = Unforeseen Conditions, Other						

ACTION REQUESTED:

Management requests the Board approve a contract with Forth Mobility for electrical vehicle sharing program services, funded by Oregon Clean Fuels Credits received/sold by EWEB. Approximately \$400,000 was planned for this transportation electrification effort in the Department 243/Customer Solutions Division Transportation Electrification 2024 budget of \$1.28 million. Variances will be managed within the budget process and Board policy.